

GCHERA World Conference

José Zaglul

President Emeritus -EARTH University-

The role of education in meeting global challenges



Poverty and lack of opportunities



Lack of understanding and violence



A fragile planet

Do universities deal with these challenges?



In Latin America's oldest democracy





The establishment of EARTH in Central America: Under a very critical geopolitical situation



Poverty and hunger



War and violence



Environmental degradation



The university goes **beyond** simply generating knowledge

Our mission

Prepare leaders with ethical values to contribute to sustainable development and to construct a just and prosperous society.



www.earth.ac.cr

Our vision

Our actions are mission-driven to alleviate poverty, promote social justice and build a future where our communities achieve sustainable and shared prosperity.

What makes EARTH unique?

Admissions

Student recruitment based on:

 Academic and leadership potential Vocation • Socioeconomic background Values and social and environmental commitment



Prostal and

Empower promising young leaders from economically underprivileged communities

Promoting intercultural understanding

Faculty from **20** countries



Students Cou

431

Countries R

Rural areas Male

41 86% 54% 46%

Female

Our formative pillars









Technical and scientific knowledge

Ethical entrepreneurship

Personal development, attitudes and values



Social and environmental awareness and commitment

Our teaching and learning process



Experiential learning

Student centered learning



Ensure that EARTH alumni have the professional competencies to sustainably manage agriculture and natural resources



From EARTH to space in pursuing of cure Chagas' disease



entrepreneurial spirit, to proactively generate opportunities and solutions to problems

Develop students'



Real entrepreneurial projects

Loan of up to \$5,000/project

Interest rate on the balance

Disbursement according to cash flow

Labor to be paid at end of project



Foster self-awareness, empathy, respect, tolerance, teamwork, effective communication and life-long learning along with those values that promote peace, dialogue and understanding



Develop students' social and environmental responsibility and strengthens their capacity to generate positive change

Experiential learning internship



Some of EARTH's impacts

Community Development Program

Research

Revolution of the commercial banana system

Alumni



Community Development Program

Service-learning course

Students work with small-scale, local producers and organized groups

Promote sustainable
community development



"It's been so important to have the students' input. We never stop experimenting and learning. The knowledge they've brought me is beautiful. They help me by giving me their time and effort to improve this farm with their technical plans and physical labor. They help me with everything. They're so brave, these students."

Lidia Hernández

EARTH

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Research

- Applied
- Engaged students and faculty
- EARTH collaborations: 🗡
 - **Uiversity of Florida**
 - NASA
 - CIAT
 - IITA

- Cummins
- SRI-Rice
- WholeFoods
- University of Alabama
- Example projects:
 - agricultural uses for sugarcane ethanol by-products
 - bio-indictor field guides for on-site water quality assessments



The Precision Agriculture Center researches and develops techniques to help farmers produce efficiently



Dramatic changes in the Costa Rican banana industry

Progressive agriculture techniques

Respect human and natural resources

EARTH bananas rated by Whole Foods Market as "Best"



Most definitely a different banana



Alumni impact

90% work in their countries of origin

75% has a positive and direct impact on the agricultural sector, mainly by increasing the efficiency of agricultural production

87% have a direct and positive impact on environmental issues

84% of respondents report having a direct and positive impact on social issues

20% have their own company



"The most rewarding part of my relationship with EARTH has been meeting all the different people that share this mission, particularly the students. Seeing them graduate and then start working and growing as a professional, it becomes obvious that they have learned a totally different kind of work ethic. EARTH is unique and that's the kind of place that it is so needed today."

Barbara Butler, longtime supporter.



EARTH's experience and curricular model is being shared with others universities.



We must choose if we want to fail or succeed in our mission to ensure our future.

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